

24 June 2010

Press release materials

The 14th Japan Media Arts Festival Call for entries for the Divisions of Art, Entertainment, Animation, and Manga Entries period: from 15 July to 24 September 2010

The Agency for Cultural Affairs, The National Art Center, Tokyo, and the Computer Graphic Arts Society have hosted the Japan Media Arts Festival annually since 1997 with the aim of promoting the creation and development of media arts.

The festival in 2009 had 2,592 works from 54 countries and regions, and attracted over 63,000 visitors. It has grown into a media arts festival that attracts international attention.

This year again, the 14th Japan Media Arts Festival is calling for entries in the divisions of Art, Entertainment, Animation and Manga from Thursday, 15 July to Friday, 24 September 2010.

Works eligible for submission are interactive arts, films, digital photographs, graphics, web art, games, animations, and manga, regardless of whether they were created by professionals or amateurs, as a private production or for commercial purposes.

Award-winning works for this year will be announced at the beginning of December. An exhibition of award-winning works of the 14th Japan Media Arts Festival will be held from 2 to 13 February 2011 at The National Art Center, Tokyo.

Past award-winning works will be also presented in more than 30 festivals both at home and abroad, including Ars Electronica (Austria), ISEA (Germany), SIGGRAPH (the United States), Japan Expo (France) and International Animation Festival Hiroshima (Japan).



Images of the exhibition of the 13th Japan Media Arts Festival



Poster Image

Please contact us at the following address if you have any questions.

Public Relations, CG-ARTS Society: TEL: +81-3-3535-3501 / FAX: +81-3-3562-4840 / <http://plaza.bunka.go.jp/english/q/>

Entry Rules

- Title 2010 [14th] Japan Media Arts Festival
- Application Period Thursday, 15 July – Friday, 24 September 2010
- Divisions
- [Art Division] Interactive Art / Installation / Movie / Digital Photograph / Still Image / Website, etc.
- [Entertainment Division] Game / Play Equipment / Movie (VFX, CM, MV, etc.) / Character / Website, etc.
- [Animation Division] Feature Length Animation / TV Animation / Original Video Animation (OVA) / Short Animation, etc.
- [Manga Division] Story Manga / Comic Strip Manga / Non-commercial Manga / Digital Manga, etc.
- Prizes
- One “Grand Prize,” four “Excellence Prizes” and one “Encouragement Prize” are awarded in recognition of works of outstanding artistry and creativity in each division. Based on the recommendations of the jury, one “Special Achievement Prize” is presented to an artist who has made significant contributions to the field of media arts.
- [Grand Prize] Certificate (Prize of the Education, Culture, Sports, Science and Technology Minister), Trophy, Extra Prize of 600,000 yen
- [Excellence Prize] Certificate (Prize of the Education, Culture, Sports, Science and Technology Minister), Trophy, Extra Prize of 300,000 yen
- [Encouragement Prize] Certificate (Prize of the Education, Culture, Sports, Science and Technology Minister), Trophy, Extra Prize of 150,000 yen
- Executive Committee
- Chairperson
TAMAI Hideo (Commissioner for Cultural Affairs)
- Operating Committee
HAYASHIDA Hideki (Director, The National Art Center, Tokyo)
IWAKI Hajime (Chairman, CG-ARTS)
HAMANO Yasuki (Professor, University of Tokyo Graduate School)
- Jury Members
- <Art Division>
GOTO Shigeo (Professor, Kyoto University of Art and Design)
HARA Kenya (Graphic Designer)
OKAZAKI Kenjiro (Professor, International Center for Human Sciences, Kinki University)
SEKIGUCHI Atsuhito (President, IAMAS, Institute of Advanced Media Arts and Sciences)
SHIKATA Yukiko (Media Art Curator)
- <Entertainment Division>
HORII Yuji (Game Designer)
ITO Gabin (Editor)
SAITO Yoot (Game Designer)
TERAI Hironori (Visual Creator)
UCHIYAMA Koshi (Creative Director)
- <Animation Division>
FURUKAWA Taku (Animation Artist)
HIGUCHI Shinji (Film Director)
HIKAWA Ryusuke (Animation Critic)
ITO Yuichi (Animation Director)
Rintaro (Animation Director)
- <Manga Division>
HOSOGAYA Atsushi (Associate Professor, Tokyo Polytechnic University)
KAWAGUCHI Kaiji (Manga Artist)
MURAKAMI Tomohiko (Professor, Kobe Shoin Women's University)
NAGAI Go (Manga Artist)
SAITO Chiho (Manga Artist)

(alphabetical order)

- **Public Recommendations** We welcome recommendations from the public on the outstanding works through the official website. Your recommendation is greatly appreciated: <http://plaza.bunka.go.jp/english>
Recommendation Period: Thursday, 24 June 2010 – Wednesday, 25 August 2010
- **Awards Ceremony and Exhibition** [\[Announcement\]](#) Beginning of December 2010
[\[Awards Ceremony\]](#) Tuesday, 1 February 2011
[\[Exhibition of Award-Winning Works\]](#) Wednesday, 2 - Sunday, 13 February 2011
The National Art Center, Tokyo (7-22-2, Roppongi, Minato-ku, Tokyo, Japan)
- **URL** <http://plaza.bunka.go.jp/english/>
*Please refer to the website for the detailed information.
- **Organizer** The Japan Media Arts Festival Executive Committee
(Agency for Cultural Affairs /The National Art Center, Tokyo / CG-ARTS Society)
- **Contact** The Japan Media Arts Festival Secretariat Office c/o CG-ARTS
1-11-2, Kyobashi, Chuo-ku, Tokyo, 104-0031, Japan

TEL: +81-3-3535-3501; FAX: +81-3-3562-4840
URL: <http://plaza.bunka.go.jp/english/q/>
Office Hours: 10:00 a.m. to 6:00 p.m. on weekdays
(Closed on Saturdays, Sundays, and National Holidays)
- **Participating festival overseas** This year Japan Media Arts Festival will participate in 20 festivals overseas as screening or/and exhibition.
1. JAFF / Film festival of Japanese animation ((Tallinn, Estonia / April)
 2. Kuala Lumpur Design Week (Kuala Lumpur, Malaysia / May)
 3. MIFF Media Forum (Moscow, Russia)
 4. JAPAN EXPO 2010 (Paris, France / July)
 5. SICAF 2010 / The 14th Seoul International Cartoon & Animation Festival (Seoul, Korea / July)
 6. SIGGRAPH (Los Angeles, USA / July)
 7. Centre A (Ruhr, Germany / August)
 8. FILE (Sao Paulo, Brazil / August)
 9. ISEA 2010 / The International Symposium on Electronic Art (Germany • Ruhr / August)
 10. NOASS (Riga, Latvia / August)
 11. Ars Electronica (Linz, Austria / September)
 12. Art Center nabi (Seoul, Korea / September)
 13. ACE Fair / Asia Content & Entertainment Industry Fair (Seoul, Korea / September)
 14. ESPACIO ENTER (Tenerife, Spain / September)
 15. Gabon Japon (Busk, Spain / October)
 16. STRP Festival (Eindhoven, Netherlands / November)
 17. SIGGRAPH ASIA (Seoul, Korea / December)
 18. Pera film (Istanbul, Turkey / December)
 19. Electrofringe (Newcastle, Australia / October)
 20. ZubrOFFka Festival (Bialystok, Poland / December)

* The festivals mentioned above are on a list of events in which participation is currently being planned.

CG-ARTS Society (Computer Graphic Arts Society)

CG-ARTS Society is an incorporated foundation established in 1992 and approved by the Ministry of Education, Culture, Sports, Science and Technology. The main role of this society is the nurturing of human resources and cultural development in the field of computer graphics. www.cgarts.or.jp

Images of the exhibition of the 13th Japan Media Arts Festival



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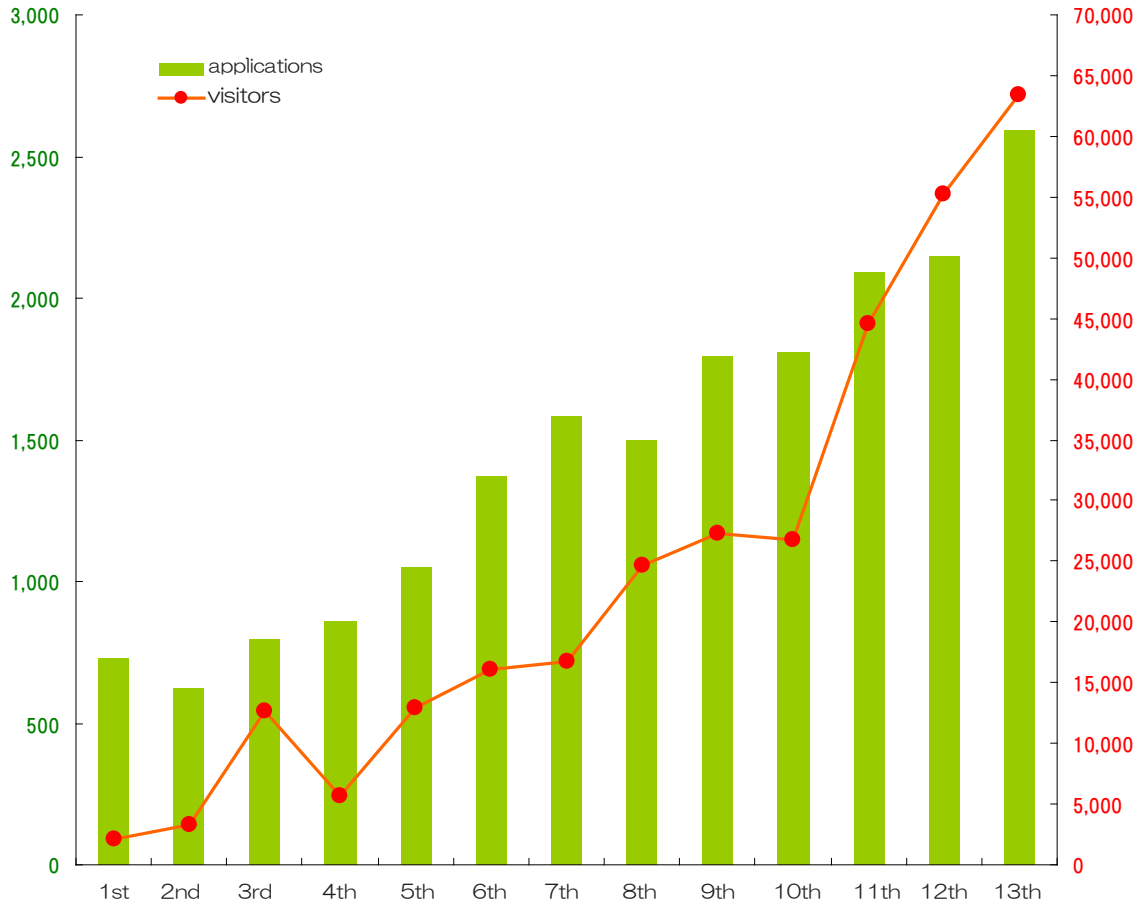
① Images of the exhibitions of the 13th Japan Media Arts Festival ② 『Nemo Observatorium』 Lawrence MALSTAF ③ 『scoreLight』 Alvaro CASSINELLI / MANABE Daito / KURIBARA Yusaku / Alexis ZERROUG ④ 『growth modeling device』 David BOWEN ⑤ 『Braun Tube Jazz Band』 WADA Ei

※ Images of award-winning works and previous exhibitions are available. Please contact SHINOHARA or CHIBA at the Public Relations Department of Computer Graphic Arts Society on page 1.

※ The poster image is available for downloading from : <http://www.cgarts.or.jp/press/2010/100624.html>

Fact Sheet

Number of applications and visitors to the Japan Media Arts Festival



	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	13th
applications	730	624	796	858	1,053	1,375	1,584	1,498	1,797	1,808	2,091	2,146	2,592
visitors	2,173	3,264	12,597	5,718	12,958	16,060	16,766	24,658	27,246	26,706	44,524	55,234	63,348

Breakdown of applications to the 13th Japan Media Arts Festival

[Works Submitted] 2,592 works
 Art Division: 1,169 works
 Entertainment Division: 622 works
 Animation Division: 473 works
 Manga Division: 328 works
 Total: 2,592 works

[Overseas Entries]

673 works from 53 nations and regions,

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Croatia, Cuba, Czech, Denmark, Ecuador, Egypt, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Israel, Italy, Latvia, Lithuania, Malaysia, Mexico, New Zealand, Nigeria, Norway, Pakistan, Philippines, Portugal, Romania, Russia, Scotland (UK), Serbia, Singapore, Slovenia, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, The Netherlands, Turkey, Ukraine, UK, USA, and Venezuela (alphabetical order)